

Designed to move business forward.

Strategy. Design. Engineering.

A closer look at our studio, our capabilities
and the work we have helped bring to life.

digigen.co.za

SOUTH AFRICA

Good design goes deeper.

An independent South African digital studio connecting strategy, design and engineering. We build distinctive websites and useful software around the people who use them.

From a company's first impression to the systems behind a growing operation, we bring the brand, the experience and the engineering into one conversation.

01 Strategy & discovery

Workflow mapping, priorities, scope and a reviewable first release.

02 Experience & identity

Information architecture, prototypes and a considered visual language.

03 Web & commerce

Company websites, portals, storefronts and administration tools.

04 Mobile & automation

Mobile workflows, integrations and controlled operational handoffs.

The following pages distinguish commissioned client projects, product development and concept studies. Scope is supported by project records and supplied visuals; measured business results are included only when established.

Asakhe Geospatial Solutions

A focused business website that brings mapping, GIS and remote sensing services into view.

OUR CONTRIBUTION

Website planning, visual design, service content structure and Astro implementation.

SCOPE DELIVERED

- Business visibility
- Geospatial service showcase
- Direct enquiry routes

[Explore the project and scope online](#)



What the work makes possible

Visitors can explore Asakhe's capabilities, understand the business and start a conversation directly from the website.

Titan Logistix

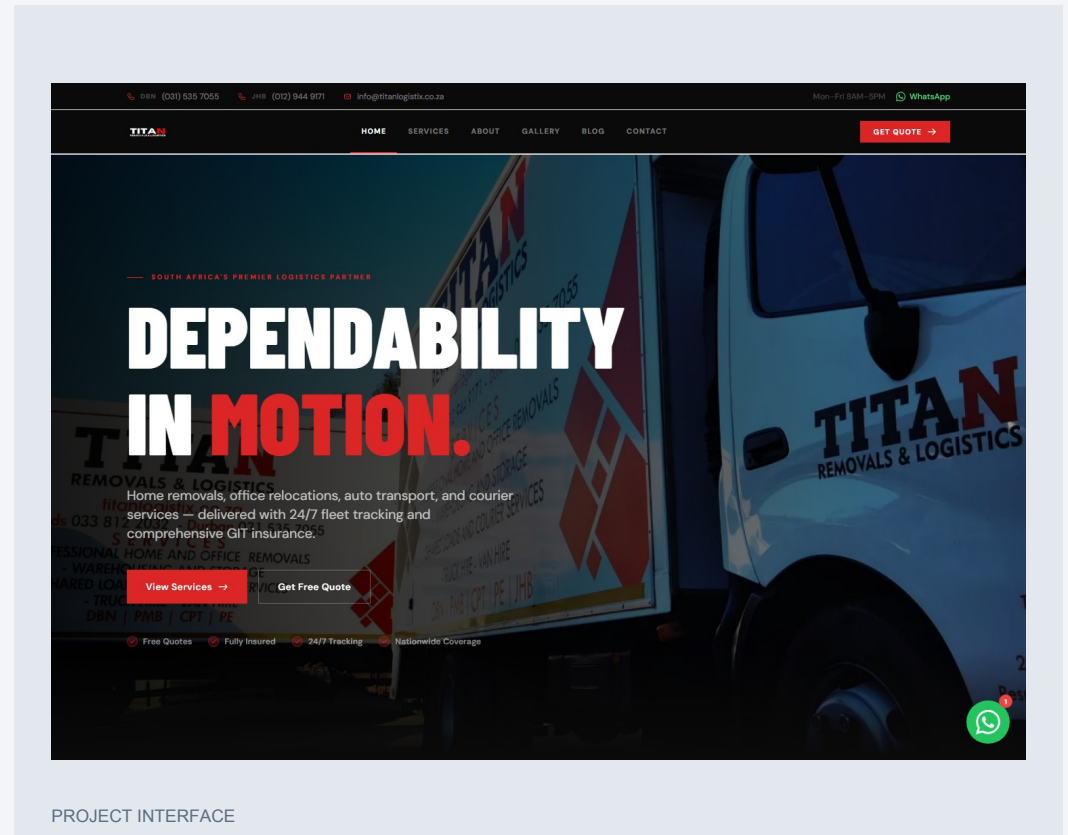
A marketing website with dedicated transport service information and customer enquiry routes.

OUR CONTRIBUTION

Website planning, interface design, implementation and regional service content.

SCOPE DELIVERED

- Mobile-First Delivery
- Direct WhatsApp Quote Routing
- Nationwide Fleet Showcase



What the work makes possible

Visitors can find the relevant service and begin a quote request through WhatsApp or a form. The site gives the team a shared place to explain its services before a conversation.

[Explore the project and scope online](#)

Titan Fleet Operations

A web application with an admin workspace for load and driver coordination, plus a driver view for assignments and trip completion.

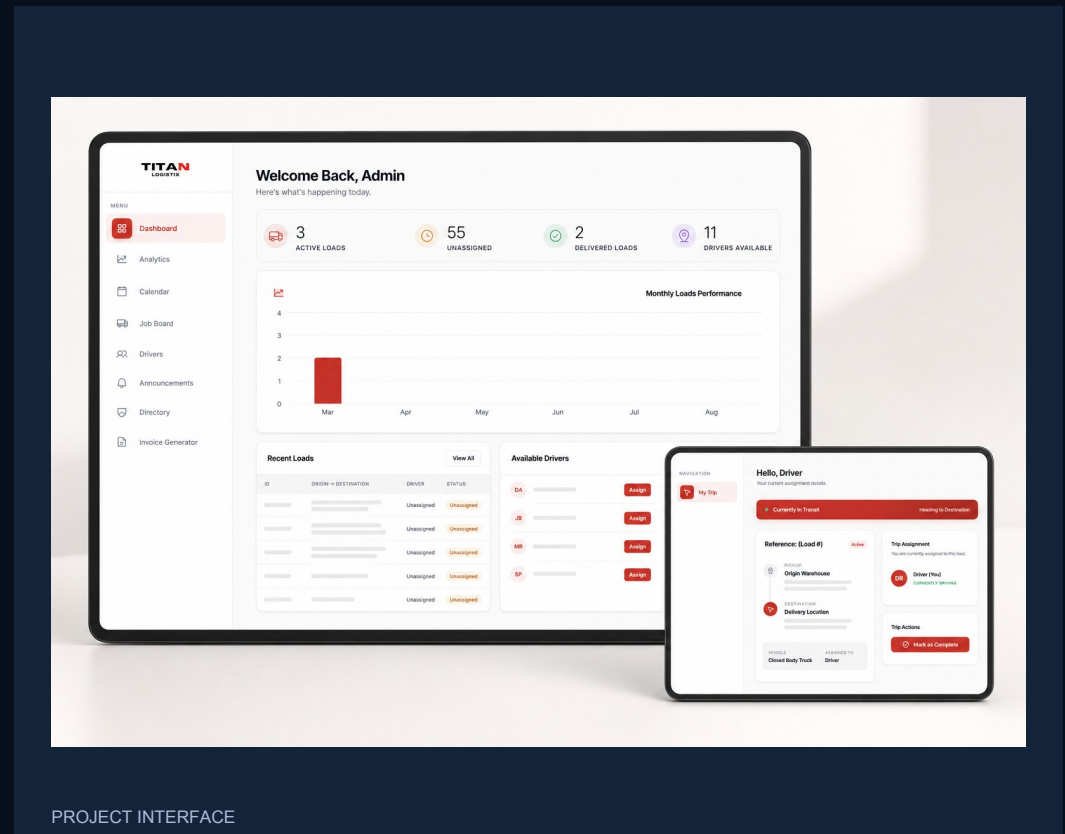
OUR CONTRIBUTION

Workflow planning, admin and driver interface design, and implementation of the fleet operations platform.

SCOPE DELIVERED

- Admin Operations Dashboard
- Driver Trip Portal
- Load-to-Driver Assignment

Explore the project and scope online



PROJECT INTERFACE

What the work makes possible

The demonstrated workflow brings load status and driver assignments into a shared view. Drivers have a focused trip screen, while administrators can review outstanding and completed work without relying on the same interface.

Nomadic Gym

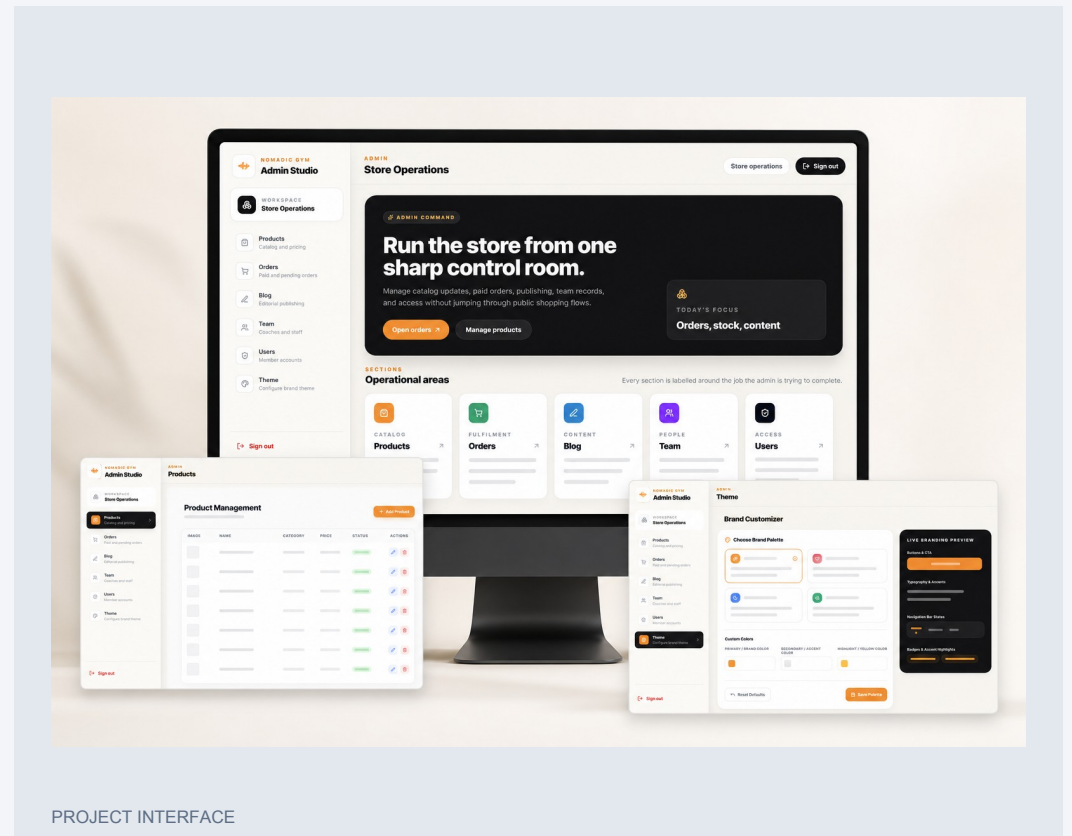
A fitness storefront paired with an administration workspace for products, orders, content, people and brand settings.

OUR CONTRIBUTION

Storefront planning, interface design, web development and a custom administration workspace.

SCOPE DELIVERED

- Store Operations Admin
- Product & Order Management
- Live Brand Customiser



What the work makes possible

The supplied admin views bring catalogue changes, order records, publishing, team information and brand settings into one workspace. The case study documents that scope rather than a measured sales result.

[Explore the project and scope online](#)

Titan Toilet Hire

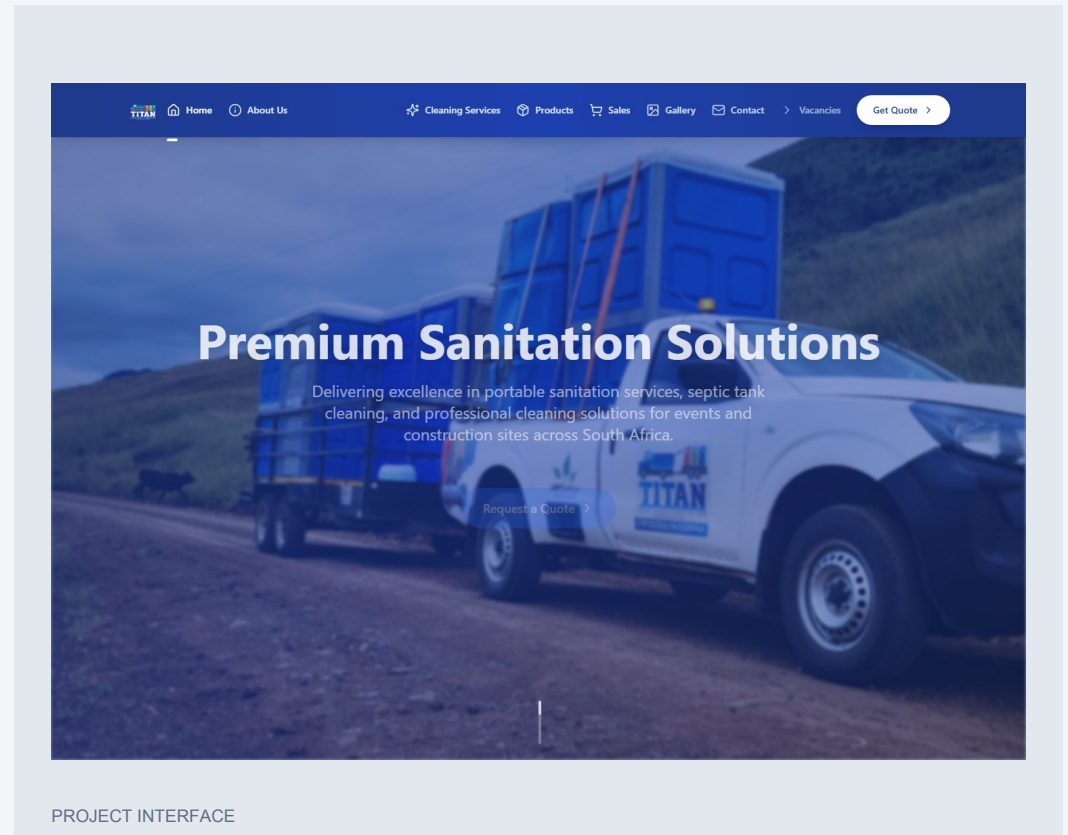
A service website and equipment catalogue for portable sanitation hire.

OUR CONTRIBUTION

Website planning, interface design and service content for the business's operating regions.

SCOPE DELIVERED

- Regional Enquiry Routes
- Industrial & Event Services
- WhatsApp Quote Requests



What the work makes possible

Construction teams, event organisers and other buyers can review the relevant service and begin an enquiry. The published evidence covers the customer journey, not the commercial result of each enquiry.

[Explore the project and scope online](#)

Infratec Consulting

A modern consultancy website with structured service pages and an editorial drafting preview.

OUR CONTRIBUTION

Website redesign, Next.js development, service presentation, search metadata and an editorial drafting preview.

SCOPE DELIVERED

- Company website
- Service architecture
- Editorial preview

[Explore the project and scope online](#)



What the work makes possible

The business has a coherent company and services presentation, while the separate preview allows article preparation before a shared publishing system is introduced.

KlikaHelper

A home-services product in development, with conversational intake and administration screens for quotations, service pricing and cleaning dispatch.

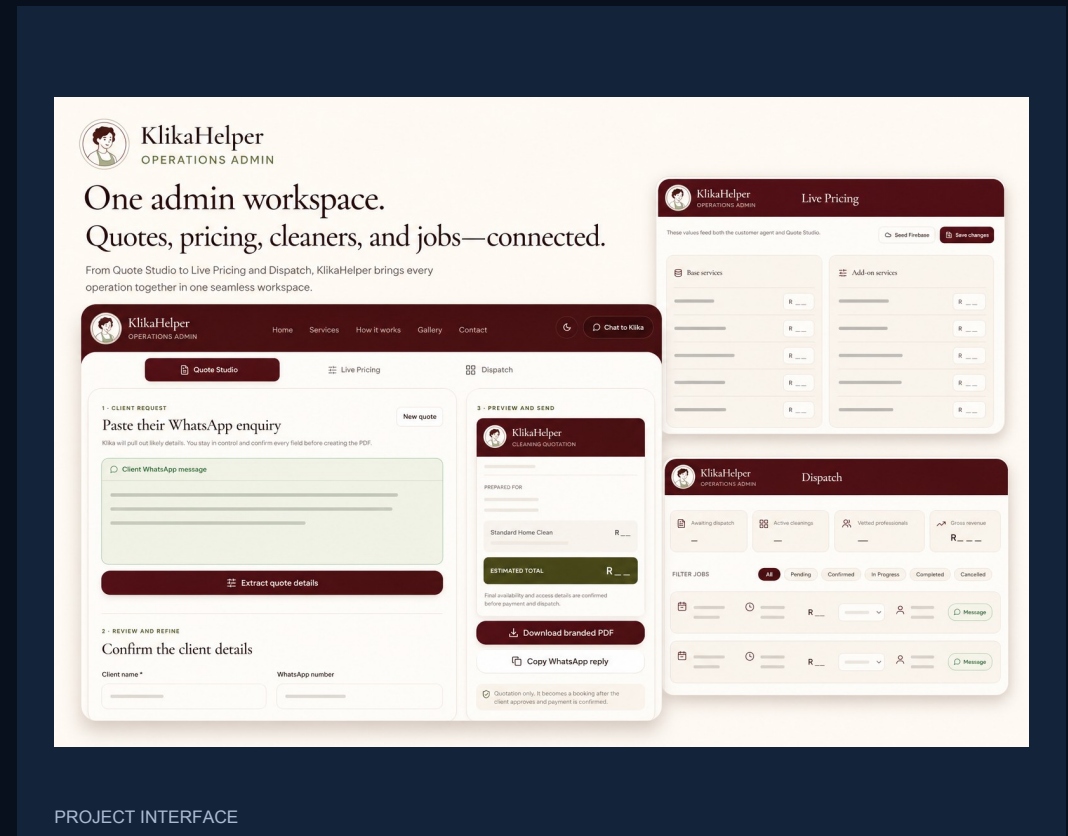
OUR CONTRIBUTION

Product strategy, UX/UI design, React application engineering, quote automation, live pricing controls, and dispatch-workflow implementation.

SCOPE DELIVERED

- WhatsApp-to-PDF Quote Studio
- Live Pricing Controls
- Cleaning Dispatch

Explore the project and scope online



PROJECT INTERFACE

What the work makes possible

The demonstrated workflow turns a pasted WhatsApp enquiry into editable quote details and a branded PDF. The administration views also show service pricing and job assignment. This is product evidence, not a claim of completed bookings or measured revenue.

Avessia

A branded commerce experience with editorial design, catalogue foundations and Shopify theme development.

OUR CONTRIBUTION

Digital brand application, storefront design and development, catalogue structure and Shopify theme work.

SCOPE DELIVERED

- Editorial commerce design
- Catalogue structure
- Shopify theme



What the work makes possible

The work establishes a consistent visual language across the storefront and branded assets, with a commerce platform direction for catalogue operations.

[Explore the project and scope online](#)

Charts Ed

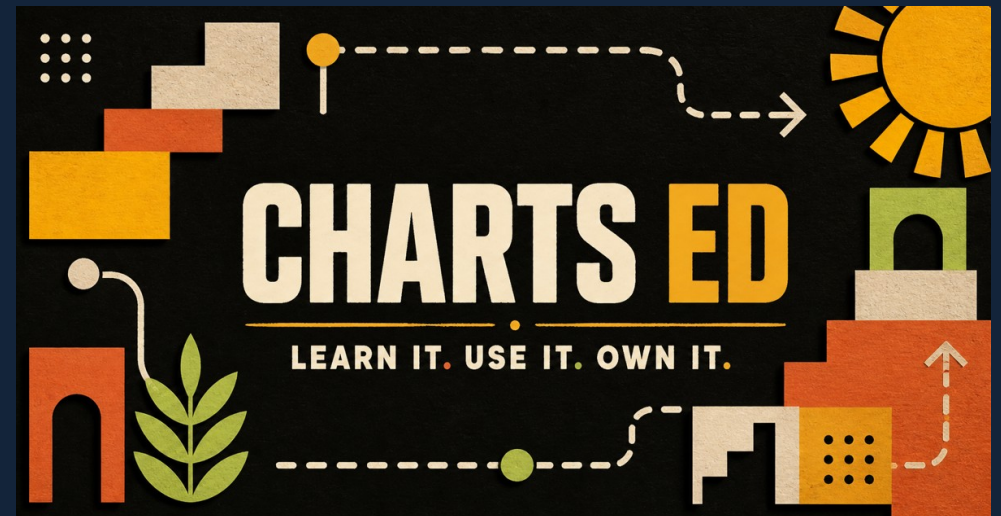
A modular learning platform with educator-owned courses, enrollment and learner progress.

OUR CONTRIBUTION

Learning-platform structure, modular content architecture, learner journeys, authentication and progress-workflow development.

SCOPE DELIVERED

- Modular academy
- Learner progress
- Creator content model



ORIGINAL PROJECT ARTWORK

What the work makes possible

The platform can organise multiple educators' content while giving signed-in learners a path through lessons and a record of their progress.

[Explore the project and scope online](#)

Sapio

A personal-finance product in development, centred on budgeting, planned payments and financial visibility.

OUR CONTRIBUTION

Android interface and onboarding development, product visual language, authentication work and application engineering.

SCOPE DELIVERED

- Android development
- Product onboarding
- Budgeting journeys



STUDIO ARTWORK

What the work makes possible

The product development establishes a clearer Android experience for everyday budgeting and a foundation for further web and mobile work.

[Explore the project and scope online](#)

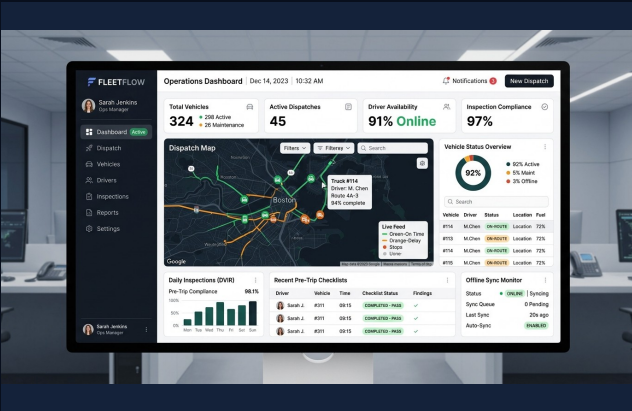
Room to explore what comes next.

Design studies let us examine a workflow before a real-world pilot. These are concepts, not client deliveries.



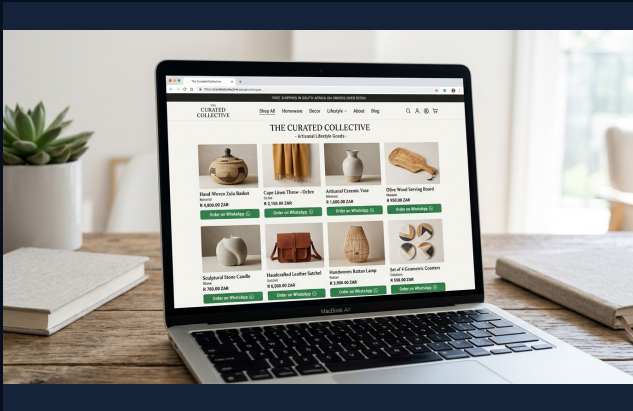
Vanguard Solar SA

A concept for a commercial solar proposal interface with guided inputs and an engineering consultation route.



Apex Field Operations

A proposed mobile inspection workflow with offline capture states and a dispatcher exception view.



The Curated Collective

A retail catalogue concept with product selection and a structured WhatsApp enquiry.

A clear path. A shared ambition.

Close collaboration, visible progress and decisions made together. Each engagement begins with an agreed scope and a named decision-maker.

01

Discover

Understand the workflow, users and constraints. Define the first release and what success means.

02

Design

Review the information, interactions and visual direction in a testable prototype.

03

Build

Demonstrate working software in milestones. Test complete tasks and agree each release.

04

Evolve

Prepare documentation, account ownership, handover and the support needed after launch.

ENGAGEMENT OPTIONS

Focused discovery / Design phase / Milestone build / Product care

Let's make something that matters.

Bring us the ambition.
We'll work through the next step together.

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digigen.co.za/start-a-project

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